

Ophthalmic Instruments, Inc. Accelerates Growth with Opening of New Office in Colorado

Ophthalmic Industry Executive Gregory Migdall to Manage the Mountain West Region

IRVINE, Calif. ([PRWEB](#)) September 19, 2018 -- Ophthalmic Instruments, Inc., a leading distributor of quality ophthalmic instruments, today announced the opening of a new office in Loveland, Colorado. In addition to its headquarters in Irvine, Calif., offices in Northern California and Arizona, the new office space will help support the company's growth strategy by being able to provide a full warehouse and showroom, as well as being able to fully service customers in the Mountain West region of Colorado, Wyoming, Utah, and New Mexico.

Managing the Colorado office will be Gregory Migdall, Division Manager. Mr. Migdall has spent over ten years providing sales and service to the ophthalmic industry, serving as a regional account manager and territory sales manager for companies such as Enhanced Medical Services, Diopsys, and Marco Ophthalmic.

"The decision to expand our presence into Colorado was a logical step in our business growth strategy," said Scott Shone, president of Ophthalmic Instruments. "With this new office, physicians in the area will have the opportunity to visit our state-of-the-art showroom to test the latest technology and product offerings, and then order the products needed by their practice. With local staff and a warehouse, physicians will save time and money. They will no longer have to wait days to receive their products, get equipment set up or serviced, or pay for expensive shipping costs when products need to be repaired."

About Ophthalmic Instruments, Inc.

Family owned and operated since 1977, Ophthalmic Instruments is the premier distributor of a comprehensive line of quality ophthalmic products, including Topcon, Haag-Streit, Reliance, Marco, Reichert and others, that are professionally installed and maintained with a personal touch. Founded on the simple principles of professionalism, honesty and integrity, the company prides itself in the retention of customers, repeat business and enthusiastic referrals from physicians, hospitals and clinics for over 40 years.

With four physical locations strategically located in California, Arizona and Colorado, Ophthalmic Instruments provides its customers with professionally trained sales and field service representatives in eight states, including California, Arizona, Nevada, Utah, Colorado, Hawaii, New Mexico and Wyoming. These experienced representatives maintain frequent contact with the customers in their regions and bring problem solving skills and relevant information to the customers served. For more information, please visit www.oiica.com.



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